



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1448007

Schedule Dates	10/18/16-10/24/16	Date Entered	10/13/16
Advertiser	Sue Minter/Governor/Vermont/Democrat (81847)	Last Modified	10/17/16
Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - Governor (1067)	CO-OP	No
Brand	303/323/5619 (567905)	Headline #	ECR25329954
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Maura Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	303/323/5619	Commission	\$875.25
Account Types	National/Political	Net Total	\$4,959.75
Billing Type	Standard	Sales Tax	
Comments	MINTER/G-VT/D 10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - MAB SENT VIA EMAIL. PYMT T O FOLLOW.		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	9A- Fox News Sunday	1							X	1	\$75.00	\$75.00	Burlington (WFFF)	FOX News Sunday	10/13/16
2.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	5P- Modern Family	2		X	X	X	X			2	\$40.00	\$80.00	Burlington (WFFF)	Modern Family	10/13/16
3.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	5:30P- Modern Family	2		X	X	X	X			2	\$40.00	\$80.00	Burlington (WFFF)	Modern Family	10/13/16
4.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	6P- Two and a Half Men	3		X	X	X	X			3	\$50.00	\$150.00	Burlington (WFFF)	2.5 MEN	10/13/16
5.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	6:30P- Two and a Half Men	3		X	X	X	X			3	\$50.00	\$150.00	Burlington (WFFF)	2.5 MEN	10/13/16
6.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	7P- Big Bang Theory 1	2		X	X	X	X			2	\$350.00	\$700.00	Burlington (WFFF)	Big Bang Theory	10/13/16
7.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	7:30P- Big Bang Theory 2	2		X	X	X	X			2	\$400.00	\$800.00	Burlington (WFFF)	Big Bang Theory	10/13/16
8.0	Normal Line / SPOT	10/19/16-10/19/16	5	:30	9P- FOX News Special: Presidential Debate	1			X						\$1,000.00		Burlington (WFFF)	PRES DEBATE	10/13/16
8.0.1	Preempt	10/19/16															Burlington (WFFF)	No Avail/Exception -	
9.0	Normal Line / Prime	10/20/16-10/20/16	5	:30	9P- Pitch	1				X					\$500.00		Burlington (WFFF)	Pitch-FOX	10/13/16
9.0.1	Closed Preempt	10/20/16															Burlington (WFFF)	Schedule Change/Exception	
10.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	12:58P- NFL on FOX Game 1	2							X		\$750.00		Burlington (WFFF)	FOX NFL Sunday - Early Game	10/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	23	\$5,835.00
Grand Total:	23	\$5,835.00

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1448007

Schedule Dates 10/18/16-10/24/16
Advertiser Sue Minter/Governor/Vermont/Democrat (81847)
Agency GMMB (14491)
Product Political - Governor (1067)
Brand 303/323/5619 (567905)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Maura, Gilroy,
Phone/Fax /
CPE 303/323/5619
Account Types National/Political
Billing Type Standard
Comments MINTER/G-VT/D
10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - MAB SENT VIA EMAIL. PYMT T
O FOLLOW.

Date Entered 10/13/16
Last Modified 10/17/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25329954
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$875.25
Net Total \$4,959.75
Sales Tax

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	23	\$5,835.00
Grand Total:	23	\$5,835.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0.1	Closed Preempt	10/23/16															Burlington (WFFF)	Pre-Empty/Exception -	
10.0.2	Closed Preempt	10/23/16															Burlington (WFFF)	Pre-Empty/Exception -	
11.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	4:30P- NFL on FOX Game 2	2							X		\$900.00		Burlington (WFFF)	FOX NFL Sunday - Late Game	10/13/16
11.0.1	Closed Preempt	10/23/16															Burlington (WFFF)	Schedule Change/Exception	
11.0.2	Closed Preempt	10/23/16															Burlington (WFFF)	Schedule Change/Exception	
12.0	Normal Line / Prime	10/24/16-10/24/16	5	:30	7:59P- Gotham	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	GOTHAM	10/13/16
13.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	6P- Two and a Half Men	1	X							1	\$50.00	\$50.00	Burlington (WFFF)		10/17/16
14.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	6:30P- Two and a Half Men	1	X							1	\$50.00	\$50.00	Burlington (WFFF)		10/17/16
15.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7P- Big Bang Theory 1	1	X							1	\$350.00	\$350.00	Burlington (WFFF)		10/17/16
16.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7:30P- Big Bang Theory 2	1	X							1	\$400.00	\$400.00	Burlington (WFFF)		10/17/16
17.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	12:58P- NFL on FOX Game 1	2							X	2	\$1,000.00	\$2,000.00	Burlington (WFFF)		10/17/16
18.0	Normal Line / SPOT	10/20/16-10/20/16	5	:30	8P- Rosewood	1			X						\$400.00		Burlington (WFFF)	Rosewood	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

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Agency GMMB (14491)
Product Political - Governor (1067)
Brand 303/323/5619 (567905)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Maura, Gilroy,
Phone/Fax /
CPE 303/323/5619
Account Types National/Political
Billing Type Standard
Comments MINTER/G-VT/D
10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT T
O FOLLOW.

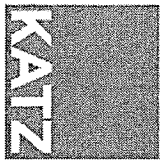
Date Entered 10/13/16
Last Modified 10/17/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25329954
Demo
Order Type Normal
Package Deal
Commission % 15.00
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Sales Tax

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By Broadcast Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0.1	Preempt	10/20/16															Burlington (WFFF)	Schedule Change/Exception	
19.0	Normal Line / SPOT	10/19/16-10/19/16	5	:30	8P- Lethal Weapon	1			X					1	\$550.00	\$550.00	Burlington (WFFF)		10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25329954
CPE: 303/323/5619
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/14/2016 at 5:25 PM
Flight: 10/18/16 - 10/24/16
Advertiser: Sue Minter for VT Gov
Product: MINTER/G-VT/D
Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON

Agency Order #: 5475777
Buyer: Gilroy, Maura
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880

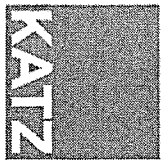
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: LAILA DAFTARI
202-872-5880

Total GRP:
Traffic #: 1448007
Separation:

Total \$: \$7,235.00
Total Spots: 25
Total CPP: \$0.00

Comments: 10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
REV+ 4	Tu-F,M 6p-6:30p		2.5 MEN	\$50.00	0	30	3	4	4	\$200.00	\$0.00	0.0
REV+ 5	Tu-F,M 6:30p-7p		2.5 MEN	\$50.00	0	30	3	4	4	\$200.00	\$0.00	0.0
REV+ 6	Tu-F,M 7p-7:30p		Big Bang Theory	\$350.00	0	30	2	3	3	\$1,050.00	\$0.00	0.0
REV+ 7	Tu-F,M 7:30p-8p		Big Bang Theory	\$400.00	0	30	2	3	3	\$1,200.00	\$0.00	0.0
REV- 9	Th 9p-10p		Pitch-FOX	\$500.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV- 13	Su 1p-4:30p		FOX NFL Sunday -Early Game	\$750.00	0	30	2	0	0	\$0.00	\$0.00	0.0
REV- 14	Su 4:30p-7p		FOX NFL Sunday -Late Game	\$900.00	0	30	2	0	0	\$0.00	\$0.00	0.0
REV+ 16	Su 1p-4:30p		FOX NFL Sunday -Early Game	\$1,000.00	0.0	30	0	2	2	\$2,000.00	\$0.00	0.0
REV+ 17	Th 8p-9p		Rosewood	\$400.00	0.0	30	0	1	1	\$400.00	\$0.00	0.0
REV+ 18	W 8p-9p		Lethal Weapon	\$550.00	0.0	30	0	1	1	\$550.00	\$0.00	0.0
TOTALS: 25									25	\$7,235.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25329954 Changes as of: 10/14/2016 at 5:25 PM Version: Highlighting Revision 2
CPE: 303/323/5619 Flight: 10/18/16 - 10/24/16
Agency: GMMB GMMB 3050 K ST NW Advertiser: Sue Minter for VT Gov Station: WFFF
WASHINGTON DC Product: MINTER/G-VT/D Market: Burlington-Plattsburgh
20007 Office: WASHINGTON

Agency Order #: 5475777 Buyer: Gilroy, Maura Primary Demo: Adults 35+
Salesperson: RACHELLE RAY - Con Type: POLITICAL/NOTE
Washington DC Assistant: LAILA DAFTARI
202-872-5880 202-872-5880

Total GRP:
Traffic #: 1448007
Separation:

Total \$: \$7,235.00
Total Spots: 25
Total CPP: \$0.00

Special Instructions	
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Order Level Comments

Date/Time	Added by	Comment
10/14/16 5:25 PM	LAILA DAFTARI	Line 9 Pitch 10/20 out due to Schedule Change Rocky Horror Picture Show is airing during TP \$500 Line 13 NFL 2x out due to No Avail Sect 4 is needed to clear \$1,000 each +\$500 from total from line 9 Line 14 NFL 2x out due to No Late Game \$1800 MG offer 1x BBT 7-7:30P \$350 Sect 4 1x BBT 7:30-8P \$400 Sect 4 1x 10/19 Lethal Weapon \$550 Sect 5 1x 10/20 Rocky Horror Picture Show 8-10P \$300 Sect 5 1x 10/23 Friends 5-5:30P \$100 Sect 5 1x 10/23 Friends 5:30-6P \$100 Sect 5 Please advise Thanks!
10/13/16 4:11 PM	Elizabeth Guy	
10/13/16 3:17 PM	RACHELLE RAY - WASHINGTON DC	10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
10/13/16 3:17 PM	RACHELLE RAY - Washington DC	10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

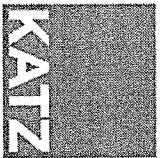
Competitive Information	
Market Budget:	\$55,654
WFF Share:	13%
Comment:	
WCAX:	49%
WPTZ:	28%
WVNY:	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$7,235.00	N/A	0.0
Total	100%	25	\$7,235.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	25	\$7,235.00
Total	25	\$7,235.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/14/16 5:25 PM	LAILA DAFTARI	Revised	3		\$0	\$0	Changes: Total Spots from 22 to 25. 10 buylines added or modified.
Makegood 1	10/13/16 4:11 PM	Elizabeth Guy	Confirmed			\$0	\$0	
Queued for Electronic Contracting	10/13/16 3:23 PM					\$0	\$0	
Revision	10/13/16 3:17 PM	RACHELLE RAY - Washington DC	Confirmed	2		\$0	\$7,235.00	Changes: Total Spots from 20 to 22. Comments from Separation: 30 to 10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW., User Entered \$ from \$0.00 to \$7,235.00, Demo Meta to [K16], Product from candidate to MINTER/G-VT/D. 9 buylines added or modified.



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New York, NY 10019

Contract # 25329954 Changes as of: 10/14/2016 at 5:25 PM Version: Highlighting Revision 2
CPE: 303/323/5619 Flight: 10/18/16 - 10/24/16
Agency: GMMB GMMB 3050 K ST NW Advertiser: Sue Minter for VT Gov Station: WFFF
WASHINGTON DC 20007 Product: MINTER/G-VT/D Market: Burlington-Plattsburgh
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Agency Order #: 5475777 Buyer: Gilroy, Maura Primary Demo: Adults 35+
Salesperson: RACHELLE RAY - Washington DC Con Type: POLITICAL/NOTE
202-872-5880 Assistant: LAILA DAFARI
202-872-5880

Total \$: \$7,235.00
Total Spots: 25
Total CPP: \$0.00
Total GRP:
Traffic #: 1448007
Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
New	10/13/16 3:12 PM	RACHELLE RAY - Washington DC	New	20		\$7,235.00 \$7,235.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.